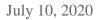
TPA NETWORK *Research Consortium* Richard L. Nicholas, Founder (858) 395-4114 <u>Richard@ResearchConsortium.org</u> www.ResearchConsortium.org



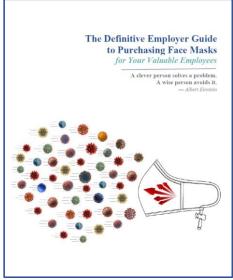
TPA NETWORK Research Consortium

FOR IMMEDIATE RELEASE

Research Consortium Announces Availability of Comprehensive Face Mask Guide for Employers

(San Diego, CA) The **TPA NETWORK Research Consortium** announces the availability of a comprehensive guide to assist employers with managing the insurance, liability and risk exposure challenges attendant to their need to furnish face masks to their employees. It was written by Richard Nicholas, a forty-year veteran of the healthcare industry, and author of several influential white papers on healthcare topics.

Aptly entitled *The Definitive Employer Guide to Purchasing Face Masks for Your Valued Employees* this piece covers everything from viral transmission to antimicrobial technologies to proper mask design to ways to mitigate new employer regulatory compliance requirements. Available free, at 70+ pages, it is *the* most complete discussion of this topic. Having a concise three-page Summary Discussion, and able to be easily skimmed, employers who read the document will feel confident about formulating their face mask policy and



making an informed buying decision that's right for them.

According to Nicholas, "This crisis is not going away anytime soon and wearing a face mask is key to the solution. There is an enormous amount of misinformation circulating about COVID-19, its transmission and face masks...and people are naturally confused. Moreover, a great deal of legislation that impacts employers has been enacted that most are unaware of. This document is up-to-date and contains everything that anyone needs to know about the topic. To research it, I worked with dozens of scientists, academics and experts from around the globe. It is backed up by 175+ sources that are all referenced in the document."

Health insurers, managed care organizations, health plan administrators and benefit consultants are invited to distribute the guide to their clients as a way to advance a greater understanding of COVID-19, its transmission and ways that a face mask may be used to reduce community spread and possibly protect the wearer.

To download the document, go to <u>http://researchconsortium.org/files/research-consortium-face-mask-employer-guide-070420-complete-study-2.pdf</u>. To request permission to co-brand it, email the author Richard Nicholas at <u>Richard@ResearchConsortium.org</u>

The **TPA NETWORK Research Consortium** is an emerging industry-wide research initiative to help health plan sponsors evaluate new medical technologies and health innovations ... by conducting much needed payor-focused translational research and facilitating more, smarter and less costly clinical studies.